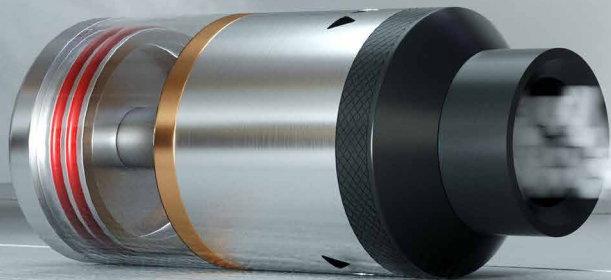



vape advocacy guide

who to follow and how to help



Heather's Heavenly Vapes
Newnan, GA



Your right to vape is under attack.

Use this guide for information from those engaged in the battle.

Be involved. Take action.

Respectfully participate in the discussion.

Help inform your family, friends and especially smokers interested in switching to vaping.

Guide Compiled by Heather's Heavenly Vapes | heathersheavenlyvapes.com



CASAA

Consumer Advocates for Smokefree Alternatives Association

<http://www.casaa.org/>

[@CASAAmedia](#)

The Consumer Advocates for Smoke-free Alternatives Association (CASAA) is a non-profit 501(c)(4) organization with an all-volunteer board and a grassroots membership. Dedicated to ensuring the availability of reduced harm alternatives to smoking and to providing smokers and non-smokers alike with honest information about those alternatives so that they can make informed choices.

join & follow for:

news, calls to action



ECF

E-Cigarette Forum

<https://www.e-cigarette-forum.com/>

[@ecigaretteforum](#)

[News & Campaigning sub-forum](#)

The voice of vaping since 2007. Discuss vaping, give help or receive advice from vapers. ECF is an excellent resource with moderator-enforced atmosphere of respectful conversation. On ECF you can talk with other vapers and share links, ideas and resources.

join & follow for:

advocacy information
& vapers helping vapers



INNCO

International Network of Nicotine Consumer Organisations

<https://innco.org/>

[@INNCOorg](#)

Formed in June 2016, INNCO is the collective voice for the most influential nicotine consumer organisations in thirty-six nicotine consumer organisations across six continents who each recognise that there are safer ways to enjoy nicotine consumption than tobacco smoking.

INNCO seeks to achieve this through promoting credible science and research into safer nicotine use and increasing awareness and understanding within public health of the risk reducing and life-saving potential of new technologies.

follow for:

global news & research



NNA

New Nicotine Alliance (UK)

<https://nnalliance.org/>

[@NNAlliance](#)

The UK is taking a positive and encouraging approach to vaping. Following NNA offers hope and insight into how they reversed course from bans to supporting vaping. NNA continues advocacy efforts in anti-vaping regional legislation.

follow for:

UK news & research



Not Blowing Smoke

<http://notblowingsmoke.org>

[@NotBlwngSmoke](https://twitter.com/NotBlwngSmoke)

About: Championing, Promoting & Campaigning

NOT Blowing Smoke aspires to ensure continued and affordable access to vapor products in order to help smokers and those around them lead improved lives, free from the death and disease caused by combustible cigarettes. Our focus is on raising public awareness through educational and promotional campaigns as well as actions to represent the interests of both industry stakeholders and consumers.

One of primary goals following incorporation is the creation of a number of full time jobs in the field of advocacy. Many industry insiders agree that volunteer efforts, while deeply appreciated, are not enough to manage the ever-increasing need.

Inspired by the accelerated adoption of the #notblowingsmoke website, a “Mystery Lady” created a series known as “The Truth About Vaping”.

The videos are short (under 5 mins). Episode 1 published in 2015 explains the dependency of states on money from the Tobacco Master Settlement Agreement.

[Truth About Vaping Videos](#)

follow for:

news & calls to action,
vape apparel



SFATA

Smoke Free Alternatives Trade Association

<https://www.sfata.org/>

[@sfataorg](#)

Advocates on behalf of the vape industry. Their mission is to advocate for a reasonably regulated U.S. marketplace which allows member companies to provide smoke-free products to adult consumers that are an attractive choice, while promoting a positive public image for vapor products and educating businesses in the industry.

follow for:

industry news
& advocacy efforts



American Vaping Association

<https://vaping.org/>

[@AVABoard](#)

A nonprofit advocacy group that champions the use of vapor products and electronic cigarettes to help smokers quit.

follow for:

news & resources



Alex Clark
[@Hello_Alex](#)
CEO, CASAA



Oliver Kershaw
[@ojkershaw](#)
Neuropsychology of personality and addictive behaviours. Founder of @ecigaretteforum (ECF).



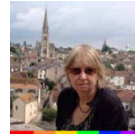
Gregory Conley
[@GregTHR](#)
President, American Vaping Association



Stefan Didak
[@StefanDidak](#)
Supporter & advocate for vapor products. Frequently seen testifying in front of state and local legislators and policy makers.



Jim McDonald
[@whycherrywhy](#)
Writer, Vaping360, CASAA board member



Louise
[@grannylouisa](#)
Was Stop Smoking Service manager for Leicester (UK) — first to go ecig-friendly. Trustee of the New Nicotine Alliance.



Charles A Gardner, PhD
[@ChaunceyGardner](#)
Director, Health Science & Technology, @Smoke-FreeFdn



Brad Rodu

[@BradRodu](#)

Professor of Medicine,
Endowed Chair of Tobacco
Harm Reduction Research,
University of Louisville



Carl V Phillips

[@carlvphillips](#)

Epidemiology and econom-
ics consultant/researcher;
tobacco harm reduction
(THR); trying to save real
public health.



Dimitris Agrafiotis

[@VapinGreek](#)

Executive Director,
Tennessee Smoke Free
Association; Chairman Sevia
USA; Host #smokefreeradio



Helen Redmond

[@aftariak](#)

A founder of Nicotine
Harm Reduction Consul-
tants. Provides training and
consultation on mental
health, nicotine use, elec-
tronic cigarettes and the
politics of vaping.



Ivanna_justamom

[@VapinSquirrel](#)

Consumer advocate vaping/
Social Media Director
<http://thra.ca>



Vaping360

[@Vaping360](#)

<https://vaping360.com/>

FDA, Congress & Local Government

Follow and engage. Let your voice be heard.

Remember to be respectful. Otherwise, you make it easy for others to dismiss your comments.

Keep to the policy decisions being made. In debate, the first person to resort to personal insults has lost. Personal attack is not persuasive.

Both FDA Tobacco and Commissioner Gottlieb are followed by people who are for vaping and by people who are against vaping. This is an opportunity to inform everyone who follows them about vaping and your reasons for switching.

Be prepared to share links to research. Opinions don't educate as well as facts do.

Insults only make others defensive. At that point, they will no longer hear you. Vapers feel strongly about their choices and want to protect that. The best way you can do that is with courtesy.

Be firm! Be clear! Point out contradictions. But don't be a troll.

Find your Senators and Representatives and engage respectfully with them.

[CASAA](#) has resources to help you with this step.



FDA Tobacco

[@FDATobacco](#)

FDA Center for Tobacco Products



Scott Gottlieb, M.D.

[@SGottliebFDA](#)

FDA Commissioner